

# FUNDRAISING 2025



- Applications accepted through our website starting Monday, March 10th
- Fundraising season: April through October

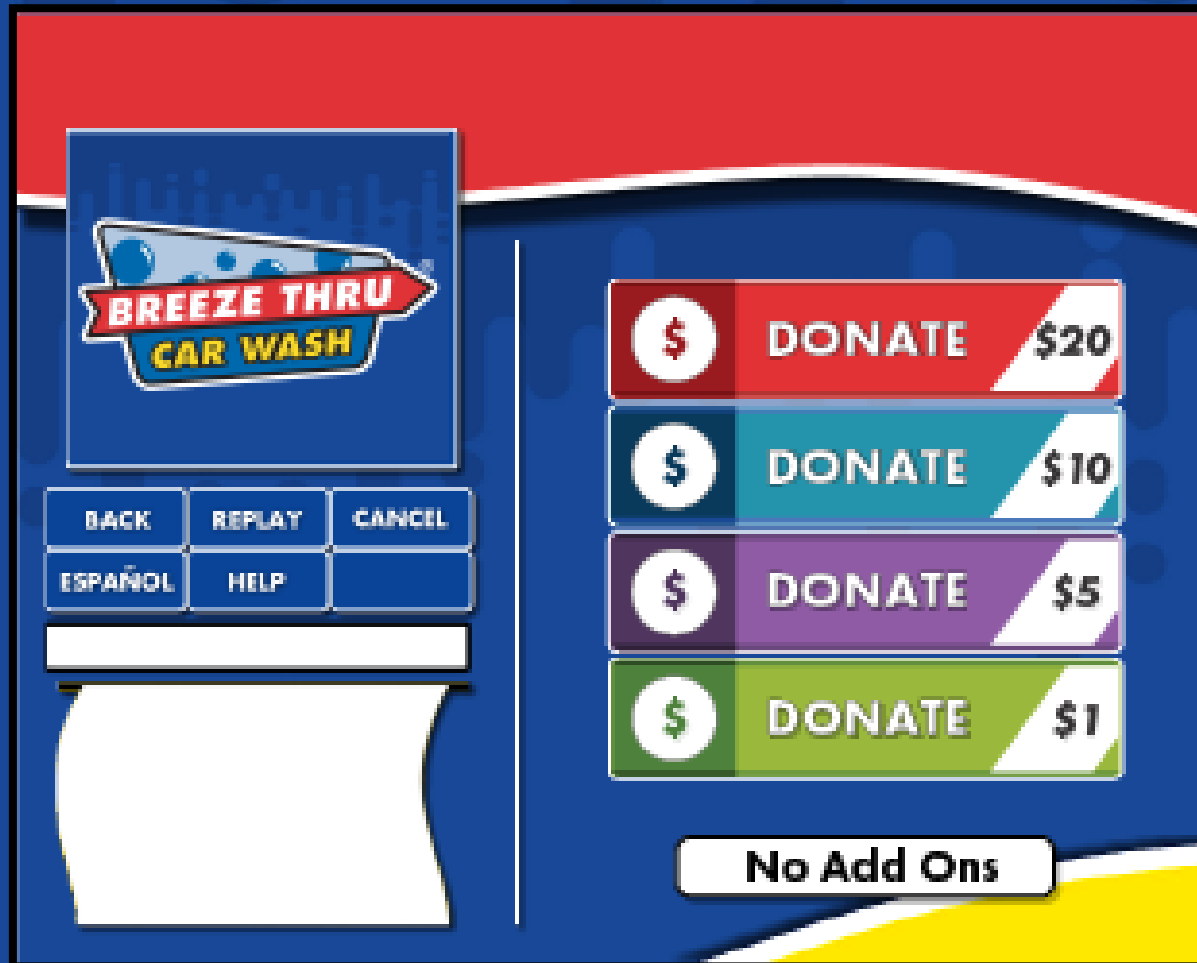


## This year:

- Organizations assigned one location over 3 days
- The 2<sup>nd</sup> full weekend of the month, Friday through Sunday
- ALL funds donated at designated BTCW site over the three days will be matched

## GET THE WORD OUT

- SOCIAL MEDIA
- TEXT BLASTS
- TEAM APPS
- SCHOOL NEWSLETTERS
- EMAIL BLASTS
- FLYERS
- WORD OF MOUTH



# Obligations of the Organization

## Attend a Monthly Meeting:

- One representative first Tuesday, Wednesday or Thursday

- Starts at 8:20 pm

- Attend the first 15 minutes

- Tell about the organization and what the funds will go towards

- Bring a sign! 28" w x 22" h (2" will be covered on the sides)



# **Optional Representative On Site**

- **Representation on site during event encouraged**
- **Inform customers about your organization and raise additional funds**
- **Need to be 18+ years old**
- **Stay on sidewalk in vacuum lot**
  - **Not obstructing the flow of vehicles around the site**
- **Wear safety vest if walking around (not provided by BTCW)**



# PHOTO-OP AND CHECK PRESENTATION

## LAST WEEK OF THE MONTH:

- RECEIVE A CHECK
- PHOTO-OP
  - MINIMUM OF 3 PEOPLE FROM THE ORGANIZATION
  - BRING A SIGN/BANNER





**We look forward  
to teaming up  
with your  
Organization!**

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