

# FUNDRAISING 2026

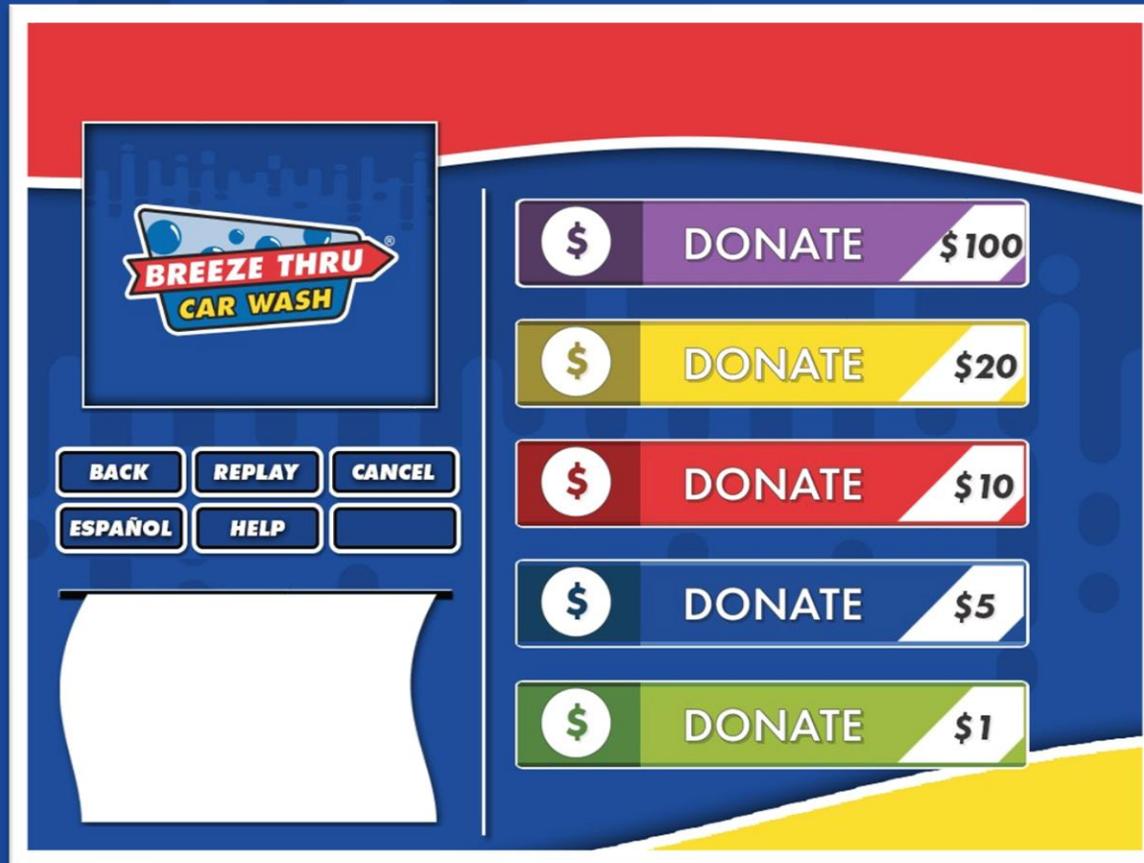


- Applications accepted through our website starting Wednesday, February 25<sup>th</sup>.
- Fundraising season: April through October



## This year:

- Organizations assigned one location over 3 days
- The 2<sup>nd</sup> full weekend of the month, Friday through Sunday
- ALL funds donated at designated BTCW site over the three days will be matched



## GET THE WORD OUT

- SOCIAL MEDIA
- TEXT BLASTS
- TEAM APPS
- SCHOOL NEWSLETTERS
- EMAIL BLASTS
- FLYERS
- WORD OF MOUTH



# Obligations of the Organization

## Attend a Monthly Meeting:

- One representative first Tuesday, Wednesday or Thursday
- Starts at 8:20 pm
- Attend the first 15 minutes
- Tell about the organization and what the funds will go towards
- Bring a sign! 28"W x 22"H (2" will be covered on the sides)



# *Optional Representative On Site*

- Representation on site during event encouraged
- Inform customers about your organization and raise additional funds
- Need to be 18+ years old
- Stay on sidewalk in vacuum lot
  - Not obstructing the flow of vehicles around the site
- Wear safety vest if walking around (not provided by BTCW)



# PHOTO-OP AND CHECK PRESENTATION

## Last week of the month:

- Receive a check
- Photo-op
  - Minimum of 3 people from the organization
  - Bring a sign/banner





*We look forward to  
teaming up with your  
Organization!*

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